



Cyber Security and the Small to Medium Enterprise

Cyber Security is no longer an option that an SME can put on the backburner, it is now an imperative

According to a Telstra report **60% of Australian businesses were interrupted by a security breach in the last 12 months.**

Australian businesses are experiencing business interrupting security breaches like never before, so what is the potential impact on your business?

- ➔ Loss of productivity.
- ➔ Potential loss of Revenue.
- ➔ Corruption of data and loss of Intellectual Property.
- ➔ Reputational Damage – loss of trust, damage to the name of the business, loss of customers and the inability to attract new business.
- ➔ Regulatory Requirements - in light of the general populations growing concern with data privacy and the new mandatory reporting introduced by the Notifiable Data Breaches Scheme.
- ➔ Penalties – SME's that experience a data breach where personal information is lost or subject to unauthorised access or disclosure can face fines of up to \$1.8 million.

So how does an SME, with limited resources develop an effective security program?

The **first step** is to understand the level of security risk to your IT infrastructure, what threats are specific to your infrastructure and how do you fix them before they are used to gain unauthorised access to your confidential information.

SoftGen can establish your level of risk by identifying all threats on your infrastructure that could provide a cybercriminal with a way to access to your confidential and personal information.

SoftGen not only identifies the threats but we prioritise them and provide a detailed report on how to remediate the threats and vulnerabilities.

It is not necessary for you to employ Security Analysts or purchase expensive software and tools in order to improve your security profile and minimise

your risk, SoftGen makes both the expertise and tools available at an affordable cost.

SoftGen can provide you with a customised security program to meet your budget and minimise your risk.

It is the most comprehensive vulnerability and threat management product available on the market today. It will secure your IT environment across PC's, Servers, Network Devices, mobile devices, virtual machines and cloud services.

