

# MOBILE DEVICE MANAGEMENT-AS-A-SERVICE

"Secure and manage your mobile devices with ease - anytime, anywhere."

MDM as a Service (MDMaaS) is a cloud-based Mobile Device Management (MDM) solution that allows organizations to remotely manage and secure their mobile devices from a central platform without the need for on-premises hardware or software. MDM is a set of tools and processes used by businesses to secure, monitor, and manage mobile devices such as smartphones, tablets, and laptops that are used for work purposes. MDMaaS offers the same capabilities as traditional MDM, including device provisioning, policy enforcement, application management, and data protection, but in a cloud-based model. This means that the MDMaaS provider takes care of the infrastructure and maintenance of the MDM platform, and customers can access the service via a web-based dashboard or mobile app.

## DO YOU KNOW?

- The global MDM market will reach USD 14.36 billion by 2028.
- 97% of employees want companies to adopt a BYOD policy.
- The global COVID-19 pandemic has resulted in a surge in MDM adoption due to remote work.

## WHY MDM IS IMPORTANT FOR EVERY COMPANY?



### Healthcare

In healthcare, MDM is essential to ensure that patient data is kept secure and confidential. With MDM, healthcare providers can remotely manage and control mobile devices, ensuring that only authorized personnel can access sensitive patient information.



### Retail

In the retail industry, MDM is important for managing inventory, tracking sales, and communicating with employees. MDM also provides the ability to remotely lock or wipe devices in case of theft or loss.



### Manufacturing

In the manufacturing industry, MDM is important for managing the use of mobile devices on the factory floor. MDM can ensure that employees use the correct software and tools and remotely wipe devices to prevent sensitive data from falling into the wrong hands.



### Financial

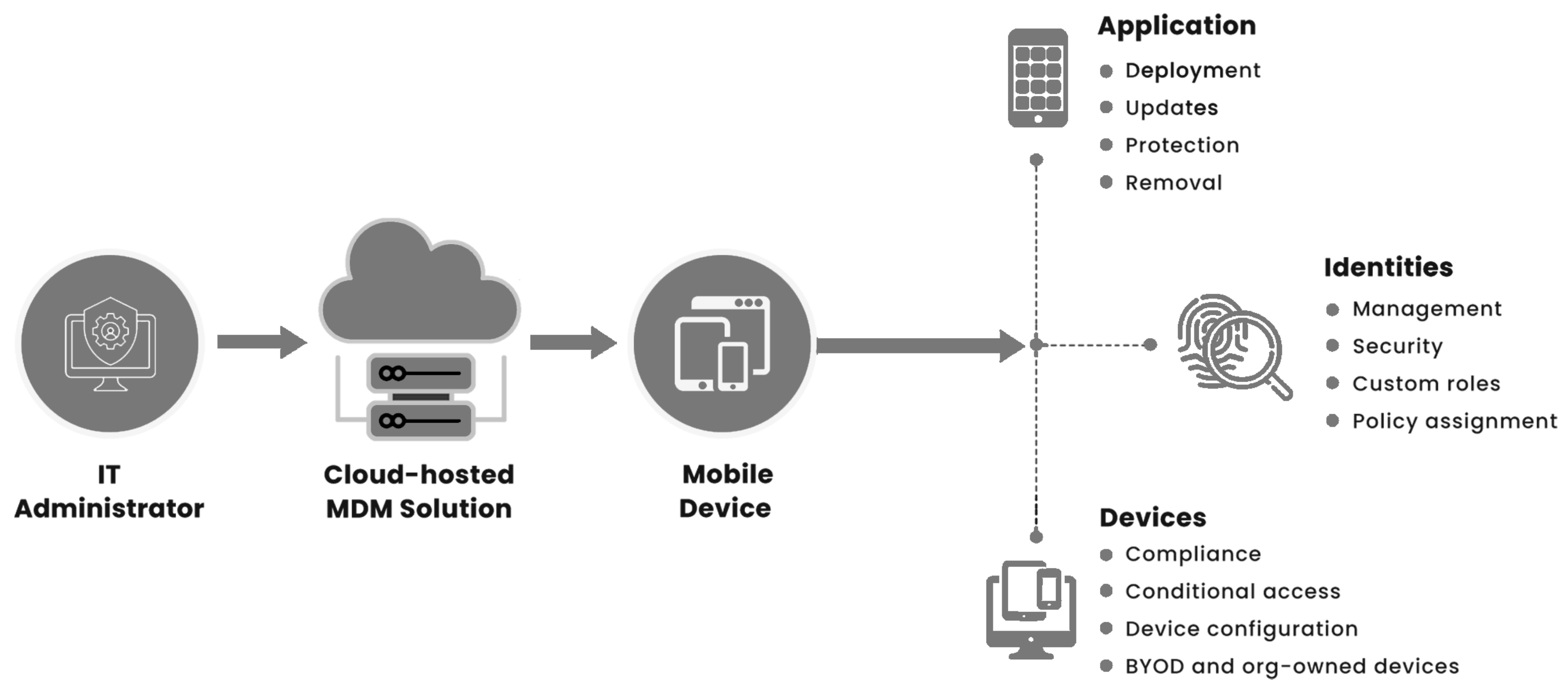
The financial industry is highly regulated, and MDM helps ensure compliance with regulations such as PCI DSS and GDPR. MDM also allows the remote wiping of sensitive financial data from lost or stolen devices to prevent data breaches.



### Education

In the education industry, MDM is important for managing mobile devices students and teachers use. MDM provides control over which apps can be installed and the ability to wipe devices in case of theft or loss remotely.

## HOW DOES MDM-AS-A-SERVICE WORK?



## MDM-AS-A-SERVICE – BENEFITS

- Controls the usage of the organization's devices (mobile phones, tablets, and laptops).
- Isolation of company & personal data on BYOD.
- Forbid the enrollment of non-compliant devices.
- Fully control of the company-owned devices.
- Application restriction based on the company/department profile.
- Access restrictions to resource/data based on enterprise compliance policy.
- Manage the company-owned devices or BYOD on a single pane of glass.
- Enforce device and data security policies.
- Containerization of company and personal data in case of BYOD.
- Remove & remote Wipe in case of devices are lost.
- Location tracking of lost devices.
- Encryption of storage & Application data on mobile devices.
- Conditional Access Control Policies.

## APPLICATION MANAGEMENT

- Push application to devices based on the User groups.
- Enable the application to run with specific settings.
- Restrict user actions (copy-and-paste, save, and view) on devices to protect the company resources/data.
- Identity-based access control on Application data.
- Blacklist & Whitelist of Applications.
- Web content filtering.
- Integrate & deploy third-party Mobile Threat Defense to protect the device against security threats.
- Upgrade OS and Patch-supported applications to the latest available version.





## SUPPORTED MDM PRODUCTS

**ivanti**

**hexnode**

**vmware**

**SureMDM**

**Scalefusion**

**BIGFIX**

**KACE**  
by Quest

**BlackBerry**  
Cybersecurity

**citrix**

**ManageEngine**

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